



S C A L P E R S

# WHO ARE WE?



THE PARTNER IN CRIME  
of a man who's mad for life



# SO MUCH MORE THAN FASHION

A universe created for men, where Scalpers have access to everything that makes them unique and successful





Our brand  
was conceived with the idea of **liberating** men from the traditional sober  
and boring sense of fashion that put them in a box and didn't allow them to  
**feel unique.**



The Native American Indians who cut scalps in order to  
reclaim their freedom were known as  
**Scalpers.**



This is the  
spirit of rebellion  
and the brand identity that our logo,  
our signature skull and bones,  
represents.

A close-up photograph of a man with dark, wavy hair and a light beard. He is wearing a dark suit jacket, a light blue button-down shirt, and a dark tie. The lighting is dramatic, with strong highlights on his face and hair against a dark background.

WHO IS  
the SCALPERS man?



He is



A leader among his friends

The guy who gets all the girls.

The friend who shows me worlds that make me feel alive

Imperfectly perfect

Your accomplice

Slightly quirky, a little bit wild

The friend I want to go for drinks with, play sports with, go on a life-changing trip with...

What women would call a Dad I'd Like to Flirt with (DILF)





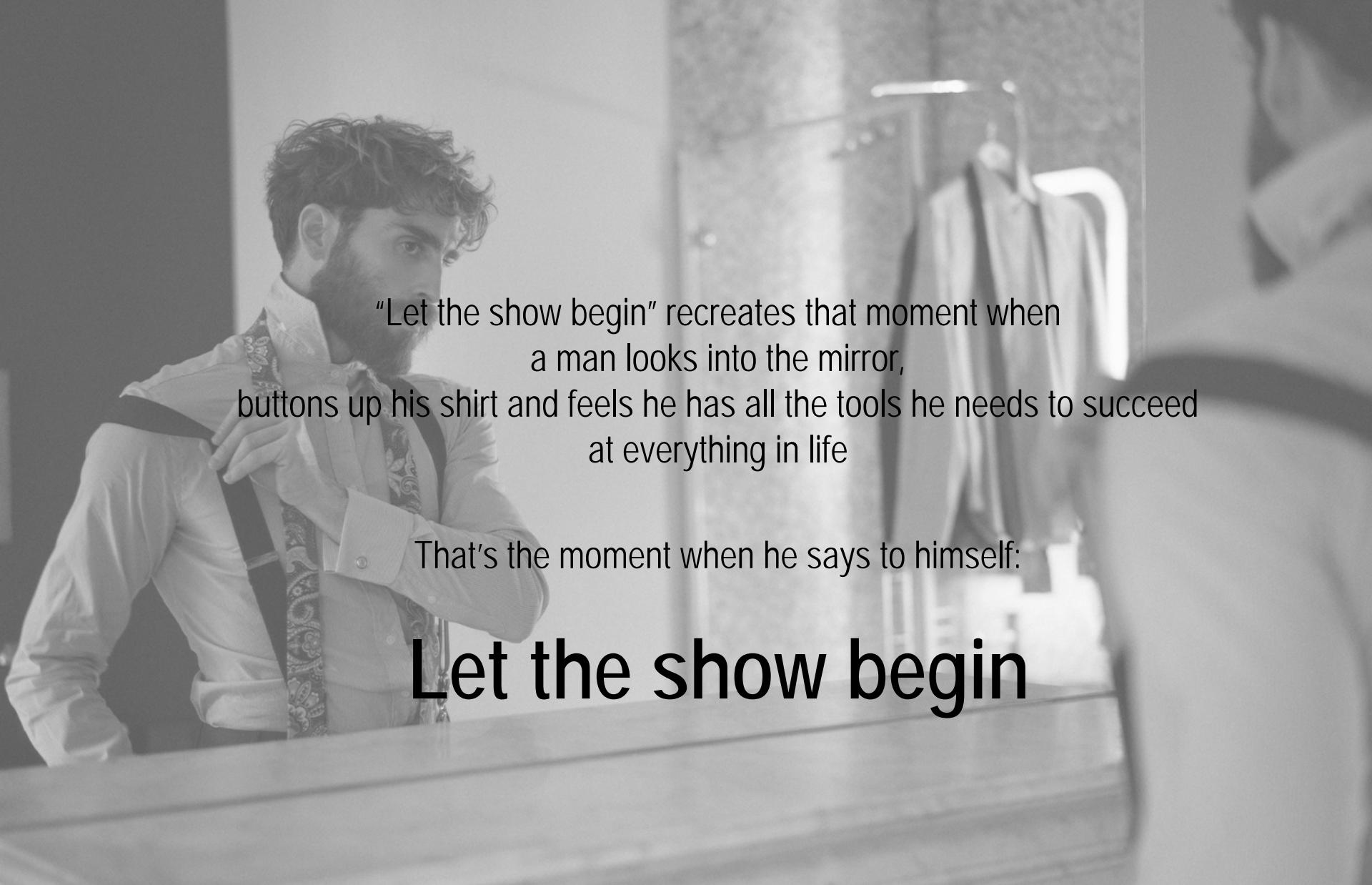
and we  
will tell  
**HIM**



A close-up photograph of a man's face and upper torso. He has dark, wavy hair and is wearing a light blue dress shirt, a patterned tie, and a dark suit jacket. He is looking directly at the camera with a neutral expression. A white napkin is tucked into his trouser pocket.

LET  
THE SHOW  
BEGIN





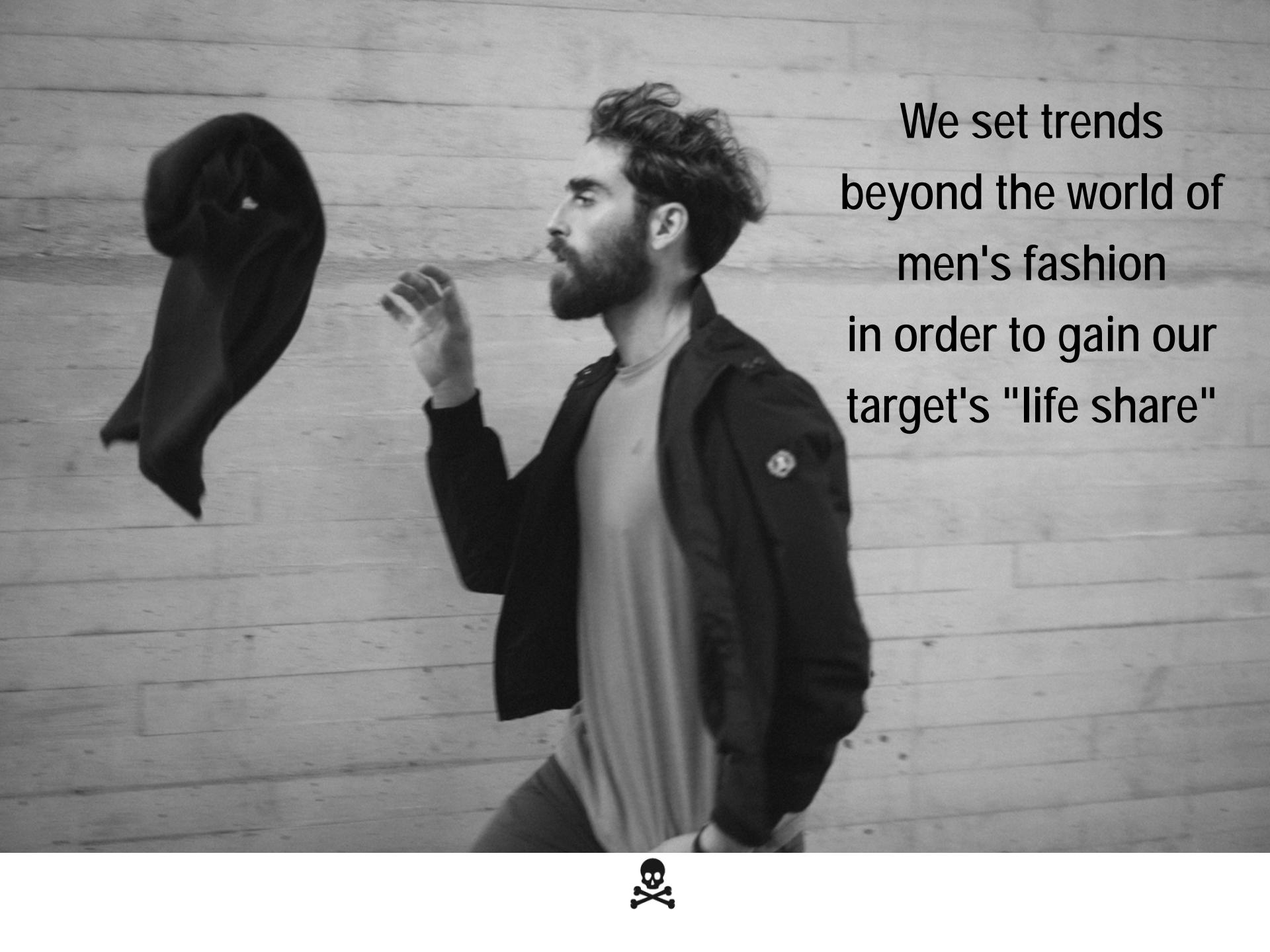
“Let the show begin” recreates that moment when  
a man looks into the mirror,  
buttons up his shirt and feels he has all the tools he needs to succeed  
at everything in life

That's the moment when he says to himself:

# Let the show begin







We set trends  
beyond the world of  
men's fashion  
in order to gain our  
target's "life share"







Our goal is to become that one friend who makes you be the best version of yourself



A spontaneous, outgoing  
attitude that turns heads  
and wins over hearts.

That's the way  
**WE DO IT.**







All our products must meet  
3 essential requirements:





Design,  
Details and  
and Quirky









S C A L P E R S

an ENGAGEMENT brand

S C A L P E R S